

## **John L. Scott Real Estate Appoints Linda Kim Director of Marketing and Program Development**

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Issaquah – J. Lennox Scott, Chairman and CEO of John L. Scott Real Estate is pleased to announce the appointment of Linda Kim to Director of Marketing and Program Development.

Linda Kim started her real estate career with John L. Scott in 2004 at the Mukilteo office. She has experience as a branch manager and most recently as a real estate broker and executive relocation specialist in the Bellevue Main office.

Prior to Linda's career in real estate, she managed promotional rollout and implementation for Mackie (Loud Technologies) and McDonald's Corporation and was a sales and marketing consultant for Wells Fargo branches throughout Washington.

"Linda has extensive marketing program management experience and I am confident we have found the right candidate for this new role," says Joe Spencer, John L. Scott President and COO. "With Linda's experience as a manager and broker, she is uniquely qualified to provide many perspectives before, during, and after implementation of new programs."

As Director of Marketing and Program Development, Linda's primary responsibility will be the effective rollout, promotion, and implementation of JLS programs and systems. Her focus will be to ensure that John L. Scott brokers understand the benefits of partnering with John L. Scott to meet their career and personal goals.

Originally from Upstate New York, Linda has lived in Seattle for 15 years. She and her husband have two children.

To contact Linda Kim, please email [lindakim@johnlscott.com](mailto:lindakim@johnlscott.com).

About John L. Scott Real Estate

John L. Scott has 130 offices and more than 3,200 sales associates in the states of Washington, Oregon, and Idaho. Last year, John L. Scott closed over 25,000 transactions for more than 7 billion dollars in volume sales. John L. Scott's award-winning website – [www.JohnLScott.com](http://www.JohnLScott.com) - is one of the most heavily trafficked real estate company websites in the nation with over one million user visits per month.

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