

For Immediate Release March 10, 2011

John L. Scott Real Estate Opens Tri-Cities Pasco Franchise Office ***March 12 Grand Opening Open to Public***

Pasco, WASH – John L. Scott Real Estate Chairman and CEO, J. Lennox Scott, announces the opening of a new John L. Scott franchise office in the Tri-Cities/Pasco area. This is the second John L. Scott office in the Tri-Cities; the other is located in Kennewick. The John L. Scott Tri-Cities Pasco office is owned and operated by Dennis Gisi and Geoff Guidry, both of whom are long-term members of the local business community.

Gisi and Guidry decided to affiliate with John L. Scott Real Estate because of the company's professional reputation and 80 years of service in the Pacific Northwest. Gisi and Guidry add that after looking at other real estate brands, they felt John L. Scott would provide the resources they need to succeed, including an award-winning website and extensive company support services.

Gisi is co-founder, CEO, and Chairman of Bank Reale in Pasco. He is also a founding member and partner of 3 River Properties, LLC—a real estate development firm that specializes in the creation of residential communities and investing in commercial rental real estate. Gisi is Chairman/CEO of Gisi Investment Services Inc. a corporation that invests in real estate and investment portfolios for the purposes of income and long-term growth potential. He is a partner and co-president of Gisi Real Estate Company, a company that specializes in residential real estate investment, construction, and property management. Gisi is also President and on the Board of Directors of the Pasco Downtown Development Association.

Guidry has been a top-producing real estate professional since 2000, earning many awards and accolades for his high level of professionalism, production, and customer service. Guidry has an extensive background in residential new construction, land acquisition, development, commercial sales, and leasing. He is currently a member of the HBA of Tri-Cities, Tri-City Area Chamber of Commerce, Pasco Chamber of Commerce, and Tri-City Association of Realtors. His office also established an internship through the Peak Partner program with Chiawanah High School, offering students real world business experience as they work toward their educational goals.

Gisi and Guidry, along with their staff and sales team, wish to invite the local community to a grand opening on March 12 from 11:30-2:30 at their new office. The event will include food, drinks, prizes, and more. For more information, please contact Kathryn Gisi at kgisi@johnlscott.com or 509-301-4212.

The John L. Scott Tri-Cities Pasco office is located at 5109 N. Road 68 Suite E. Pasco, WA 99301.

About John L. Scott Real Estate

John L. Scott has 130 offices and more than 3,200 sales associates in the states of Washington, Oregon, and Idaho. Last year, John L. Scott closed over 25,000 transactions for more than 7 billion dollars in

volume sales. John L. Scott's award-winning website – www.JohnLScott.com - is one of the most heavily trafficked real estate company websites in the nation with over one million user visits per month.

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